



**FOR IMMEDIATE RELEASE**

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## **NexTek Cuts Technology Overhead for Small Businesses**

MEMPHIS, TN – Memphis IT solutions provider, NexTek LLC, helps small businesses cut their technology overhead with virtual private servers. Using this solution, NexTek rents professionally maintained server space to customers for the price of what many companies pay for IT support alone. Each client pays only for the server resources it needs, and this fee covers all services associated with keeping the server maintained, upgraded, and secure. There are no long term contracts, which many business owners find a relief in this uncertain economic climate.

NexTek's customized solutions, utilizing the latest virtualization technologies and Microsoft operating platforms, address many challenges facing small business owners today:

- Green operations – Sharing server space eliminates the need for in-office server hardware and minimizes utility costs.
- Upgrade/update costs and depreciation – NexTek's datacenter servers are constantly updated and upgraded at no additional cost to keep pace with current technology demands.
- Data backup & disaster recovery – No matter what happens at an office's physical location (fire, flood, theft, etc.), that company's data resides and is securely stored offsite.
- Business continuity – The NexTek datacenter is protected from power outages, Internet loss, and server failure by system redundancies and emergency generator power. If a client's office experiences an outage, employees can log on to the server remotely from home and continue work, and wireless communication devices, such as PDA's or Blackberry continue to function.
- Consistent security – firewalls, spam filters, anti-virus software, anti-malware controls, and other security measures can be applied universally and strictly maintained.

- Predictable costs – The cost each month stays consistent, with one bill to pay and no unexpected charges for service or repair.

NexTek already has several businesses taking advantage of their virtual private servers. Karen Moore of Windsor Management says, "Previously, we had remote offices dependant on our technology system located at our office being up and available at all times, and whenever we had an outage or downtime of any sort, it would ultimately affect the clients we were trying to serve. Utilizing the hosted server option with NexTek has allowed us to stay up and running at all times, with no connectivity issues from remote offices. Additionally, we know what we are spending each month on our IT support with no surprises or unexpected expenses."

"There's no need today for businesses to invest thousands of dollars in servers that they'll need to install and maintain, and then need to replace and/or upgrade every few years," says Wayne Randall, Jr., President of NexTek. "We've taken on that expense and responsibility, so all our clients are left with is a positive user experience and none of the headaches associated with having to maintain the core backbone of their Information Technology infrastructure." NexTek offers a free assessment for potential clients to determine the best technology fit for their needs, whether that's a virtual private server, or any of the other available solutions.

NexTek is a Memphis area IT solutions provider that offers a full range of services, including computer and networking support, offsite data backup, managed firewall and security services, hosted spam filtering, Microsoft Exchange e-mail hosting, and virtual private servers. The company is dedicated to innovation, with 60-70% of revenue reinvested in the company's own technology infrastructure. "We're never satisfied," says Randall. "We're passionate about what we do and how we can deliver innovative solutions, so we never stop looking ahead to see what's next. What can we do better? It's fun for us." Randall is proud to state he's never lost a client based on service. "I won't let it happen," he says. To learn more about NexTek's services and review customer testimonials, please visit [gonextek.com](http://gonextek.com).

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