



*For years, we worked with IT firms that gave us only what we asked for. NexTek gives us what we **need**: technology that improves how we serve our customers and run our business. Before NexTek, I had no idea what an impact the right technology could make on our productivity and work flow.*

- Philip Gould, President, Gould's Day Spa & Salon

How did Gould's Day Spa & Salon **cut** through their IT troubles?

They called NexTek.

Call NexTek today at 901.405.1323
or visit us online at GoNexTek.com.

NexTek

After 75 years in the salon business, Gould's was due for an IT makeover.

Each location had its own network, its own software, and its own set of technology headaches. No backups were made, so schedules and appointments were lost in PC crashes. The accounting staff wasted hours gathering financial data manually. Large locations had trouble processing gift cards and credit cards due to flaky, unreliable Internet connections. Internet abuse was a constant drain on productivity, and resulted in many virus incidents and repair bills.

NexTek listened to Gould's challenges and created solutions styled to meet their needs:

- **Remote Access Support** - Gould's corporate office manager can now access each location's computers and assist staff with problems as they come up.
- **Intelligent System Design** - Each location now has software that is site independent, but also integrated with the company's centralized backup and reporting functions.
- **Online Data Backup** - Schedules, appointments and other vital data is now protected via online data backups.
- **In-House Mail Server** - NexTek brought all email communications in-house so they could be properly maintained and backed up.
- **Centralized Reporting** - Through a program called Central Office, housed at NexTek's datacenter, the corporate office receives accurate reporting on all locations without tedious manual accounting.
- **T1 Internet Connections** - NexTek implemented a shared T1 voice and data circuit at larger locations to provide greater stability and minimize down time.
- **Firewalls & Internet Blocking** - By limiting Internet use to only necessary job functions, NexTek helped increase employee productivity and reduce PC repair costs and down time due to viruses.

Permanent Solutions

Unlike other "break and repair" IT services, NexTek's proactive solutions helped Gould's Day Spa & Salon harness the power of technology to streamline their operations, while preventing IT troubles before they happen.

Call NexTek today at 901.405.1323
or visit us online at GoNexTek.com.

NexTek